

Important: As the sponsor of the California OneCare Campaign, all money generated on eBay for the Health Care for All Education fund will be used to support the educational activities of the campaign.

How To Sell Items On eBay to Benefit the Health Care for All-California Education Fund

The following instructions explain how you can contribute money, which is tax deductible, to the Health Care for All-California Education Fund. The HCA Education Fund has 501 (c)(3) tax status.

Instructions are for non-registered eBay people. If you are registered as an eBay seller, please skip to Step 13 – [eBay Giving Works](#). The item up for sale in this tutorial is a Panasonic DVD Player A120.

1) You must register with eBay to become a seller. Go to <http://www.ebay.com> and click on “New to eBay?” --Create a User ID and a password with 6 or more characters. Once eBay has e-mailed you with a verification of your registration, you are ready to sell!

1A) At the end, you will have to also register with PayPal, which requires a credit card.

2. Return to <http://www.ebay.com> and click on “Sign In.” Enter your new User ID and Password.
OR -

3. On the upper right hand corner of the window, click on “Sell” and then “Sell An Item.”

4. Click on “Start Selling” in the center of the window.

--In the upper right hand corner, you can Google your item for sale and gather manufacturer information about the product. In our example, you would Google: Panasonic DVD Player A120.

5. **Find A Matching Category:** In our example, you would type: Electronics. Click on “DVD & Home Theater” and then “Continue.”

6. **Search for a Product:** Type in your product. eBay will bring up information on your item from its database and insert it into the ad. In our example, you would type in “Panasonic DVD A120.” Information on the item appears, helping our sale; hit “Select.”

7. **Choose A Listing Form:** In our example, you must select: “More Listing Choices.”

8. Scroll down to: “Bring your item to life with pictures.” Click on [Add a photo](#). Select a photo of the product you’ve downloaded to your computer, if you so choose.

10. Scroll down: “Describe the item you are selling:”

--Provide a catchy heading, date you purchased the item, mention that proceeds go to the [Health Care for All-California Education Fund](#).

11. Visitor Counter: Select “Basic Style.”

12. **Choose how you’d like to sell your item:** Type in a starting bid. In our example, you could enter \$20.00. Decide the minimum amount of money you are prepared to receive for the item.

--If you select, [Help](#), in the right hand corner and type: selecting a price for your item, the following appears: [Selecting a Price for Your Item](#)

--You need to enter a starting price of at least \$0.99.

13. In small letters underneath “7 Days,” you will see an icon [eBay Giving Works](#) – Click on “select another nonprofit you love.”

14. In the “Select a nonprofit” cell: Type in keyword: “Health care for all” and hit “Search.”

--Health Care for All California Education Fund appears in the bottom window. Hit “Select.”

--Under “Donation Percentage” you enter the percentage of the sale that will go into the HCA Education Fund].

We encourage you to select “100%.” That’s the key step!

--See Help and type in “Giving Works” for elaboration.

15. You need to set up a PayPal account. Under ‘Help’ type in “PayPal.”

16. Ship item “Flat” and “US Postal Service Parcel Post” for \$19.99. In our example, you would select: 2 Business Days. For other items, shipping will vary.

17. Select “Continue.” Review your Item. Make any changes.

18. Scroll down to bottom and select “List your item.” You will receive an e-mail verification of your item from eBay.

19. Your item will list for one week. If the item does not sell after one week, you will receive an e-mail from eBay asking you to “Relist Now.”

--EBay retains most of your selling info, so Relisting takes minimal time.

When your item sells, the percentage you donate from the sale is deposited directly to HCA Education Fund.

If you have any suggestions, please e-mail Mark Leland at mleland102@gmail.com.

Thanks for your support for single payer universal health care and the HCA Education Fund!